

Daimler AG

Germany, Automotive Manufacturers


A STABLE

Corporate profile

The Daimler group is a leading vehicle manufacturer, with a broad range of premium automobiles, trucks, vans and buses. The product portfolio is complemented by a broad range of financial and mobility services.

Key metrics

Scope credit ratios	2016	2017	Scope estimates	
			2018F	2019F
EBITDA/interest cover (x)	34x	30x	30x	29x
SaD/EBITDA	-1.1x	-0.8x	-1.0x	-1.1x
Scope-adjusted FFO/SaD	-89%	-113%	-102%	-87%
FOCF/SaD	-26%	-40%	-32%	-25%

Rating rationale

Scope Ratings affirms its issuer rating of A on Germany-based Daimler AG and its financing subsidiaries. The short-term rating is S-1. The outlook is Stable. The senior unsecured debt issued by either Daimler AG or its financing subsidiaries is rated A.

The corporate rating of A reflects the company's track record and Scope's expectation for a continuation of the strong market positions held by the group's key divisions, Mercedes-Benz Cars and Daimler Trucks. Daimler's geographic diversification, with a strong presence in both mature and developing markets, and the added diversification benefit from the captive finance business (Daimler Financial Services), is a further support for Scope's business risk assessment. Limiting factors for the business risk assessment are the pronounced risk for negative cyclical volume changes, notably in the truck division; high capital requirements and investments in R&D to expand the product portfolio; and the technological changes currently influencing the automotive industry.

Automakers currently benefit from a favourable macro environment, which is showcased by low gasoline prices supporting volume sales of very profitable SUVs, low interest rates including availability of credit, a weakened euro, high demand for automobiles in China, positive consumer sentiment, and rebounding southern European markets. Daimler has likewise benefited from these developments over the past few years, in addition to positive effects resulting from new and successful car models. Consequently, Daimler's financial risk profile is very strong and the key support for the A rating.

Daimler has limited financial indebtedness in its industrial business and considerable unrestricted liquidity. The group's unrestricted and available liquidity (including marketable securities) exceeds financial debt in the industrial business as well as Scope's debt-adjustments. Therefore, the Scope-adjusted debt figure is negative. The net cash position ultimately results in strong credit ratios, and the key credit ratios that Scope considers important for the assessment of automakers, i.e. Scope-adjusted debt/EBITDA and funds from operations/Scope-adjusted debt are both negative.

Ratings & Outlook

Corporate Ratings	A/Stable
Short Term Rating	S-1

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Related methodology

[Ratings Methodology Corporate Ratings, Jan. 2018](#)

[Rating Methodology Automotive and Commercial Vehicle Manufacturers, Feb. 2018](#)

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Bloomberg: SCOP

Scope's positive view on the financial risk profile is supplemented by the supportive liquidity position of the group. Going forward, Scope expects the free operating cash flow in the industrial business to cover forecasted dividend payments. Therefore, Scope-adjusted debt should remain negative, i.e. available unrestricted liquidity should continue to exceed financial debt and debt-like adjustments.

Senior unsecured debt issued by Daimler AG, ratings assigned to financing companies, and debt issued by financing companies

Scope has assigned an A rating to senior unsecured debt issued by Daimler AG. This rating is likewise assigned to the financing subsidiaries of Daimler that issue under its Euro Medium Term Note Programme (EMTN). These financing subsidiaries are:

- Daimler International Finance B.V.
- Daimler Canada Finance Inc.
- Daimler Finance North America LLC
- Mercedes-Benz Japan Co., Ltd.
- Mercedes-Benz Australia/Pacific Pty. Ltd.

Senior unsecured debt issuances under the EMTN made by the above subsidiaries are unconditionally and irrevocably guaranteed by Daimler AG.

Outlook

The Outlook is Stable and incorporates Scope's expectation that Daimler should keep a strong financial risk profile. The rating case suggests that free operating cash flow generated in the industrial business is sufficient to cover projected dividend payments. Therefore, Scope-adjusted debt will very likely remain negative with no meaningful incremental financial debt in the industrial business, if any.

Scope would consider a negative rating action if free operating cash flow in the group's industrial business turned negative, triggered by an unexpected decrease in operating profits (EBITDA) owing to a substantially lower unit-sales volume in the key car and truck divisions. In line with its perception of Daimler's financial policy, Scope does not expect material changes to shareholder remuneration or any sizeable acquisitions. The ratings could be negatively impacted if Daimler's financial policy became more aggressive, for example, engaging in a large acquisition funded by cash and debt. However, Scope does not view this as a likely scenario.

Scope would consider a positive rating action if Daimler was to continue its track record of a cautious financial policy including moderate dividend payouts, substantial liquidity, and strong credit metrics coupled with an improvement of the adjusted EBITDA-margin to levels above 12%.

Rating drivers

Positive rating drivers	Negative rating drivers
<ul style="list-style-type: none"> Mercedes-Benz is a leading premium car manufacturer, with one of the strongest brands for premium cars worldwide Track record of successful product launches, facelifts, and extension of the product range at Mercedes-Benz Cars Broad geographic reach in its key divisions, Mercedes-Benz Cars and Daimler Trucks Broad regional distribution of sales across both mature and emerging-market regions Diversification benefits from captive finance operations, adding a source of operating profits outside manufacturing Strong financial risk profile providing a buffer for unexpected negative operating performance and substantial financial flexibility 	<ul style="list-style-type: none"> Strong risks of negative cyclical volume changes that may result from worsening consumer sentiment or less favourable economic environment Substantial investment required to develop hybrid and electric vehicles and to meet increasingly stringent emission standards Technological changes in the automotive industry that may change the competitive landscape Strong earnings risks in the commercial vehicle sector given the early-cycle nature of this industry

Rating-change drivers

Positive rating-change drivers	Negative rating-change drivers
<ul style="list-style-type: none"> Continuation of strong financial position leading to headroom that may accommodate seriously negative volume developments at Mercedes-Benz Cars and Daimler Trucks Substantial technological advancements at Mercedes-Benz Cars, suggesting a technological lead for electrified vehicles 	<ul style="list-style-type: none"> Deterioration of operating performance such as sustained market share losses in key markets (Europe/US) in either the passenger or truck division Change in financial policy towards higher shareholder remuneration, including share buybacks or larger-sized acquisitions - risks that we currently evaluate as being low Weakening of the liquidity position, including limitations to access public debt markets



Financial overview

			Scope estimates	
Scope credit ratios	2016	2017	2018F	2019F
SaD/EBITDA	-1.1x	-0.8x	-1.0x	-1.1x
Scope-adjusted FFO/SaD	-89%	-113%	-102%	-87%
FOCF/SaD	-26%	-40%	-32%	-25%
Scope-adjusted EBITDA in EUR m	2016	2017	2018F	2019F
EBITDA	17,591	19,077	18,784	19,111
add: operating lease payment in respective year	539	563	563	563
less: EBITDA, Daimler Financial Services	-1,819	-2,125	-1,590	-2,220
Less: capitalised development costs	-2,323	-2,779	-2,779	-2,779
Scope-adjusted EBITDA	13,988	14,736	14,978	14,675
Scope funds from operations in EUR m	2016	2017	2018F	2019F
EBITDA	17,591	19,077	18,784	19,111
less: (net) cash interest paid	-18	-117	-160	-165
less: cash tax paid	-2,950	-3,879	-3,470	-3,531
less: pension interest	-222	-209	-220	-220
add: depreciation component, operating leases	440	447	438	438
add: dividends received	188	895	800	800
add: EBITDA, Daimler Financial Services	-1,819	-2,125	-1,590	-2,220
Scope funds from operations	13,210	14,089	14,582	14,212
Scope-adjusted debt in EUR m	2016	2017	2018F	2019F
Reported gross financial debt	117,625	127,353	134,028	141,037
less: debt, financial services unit	-119,113	-125,541	-132,216	-139,225
less: cash & cash equivalents	-21,729	-22,135	-23,891	-25,794
add: cash not immediately accessible	1,300	1,300	1,300	1,300
add: pension adjustment	5,056	4,007	3,902	3,852
add: operating lease obligation	2,131	2,504	2,504	2,504
less: fair value hedges	-72	68	68	68
Scope-adjusted debt	-14,803	-12,444	-14,306	-16,259

Business risk profile

Scope's analysis of the business risk profile of global auto manufacturers is split into two parts: i) industry risk, and ii) competitive position. This includes our assessment of market position, diversification, and operating profitability.

The activities of the Daimler Group comprise the following segments: Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans and Daimler Buses (the industrial activities), and Daimler Financial Services (DFS; financial services). For our analysis, we have excluded DFS's financials from the consolidated numbers, and our business risk profile assessment focuses on industrial activities (except for the diversification benefit we see from the financial services business).

Industry risk

Scope classifies the cyclical risk in the auto and truck manufacturers industry as high in accordance with our Corporate Ratings Methodology. Our classification of entry barriers is likewise classified as high and we view the auto and truck maker industry to have an industry risk in the 'BB' category. For further details please see our rating report on Daimler AG [here](#).

Competitive position

Scope assess the competitive position of a company in the automotive and commercial vehicle manufacturer industry by analysing several drivers:

- Market position: Scope determines an auto and truck OEM's market position through two factors: (i) market shares over time, and (ii) brand positioning and customer awareness.
- Diversification
- Profitability

Mercedes-Benz Cars

Mercedes-Benz Cars offers a broad range of premium vehicles under the Mercedes-Benz brand as well as sub-brands such as AMG or Maybach. The range covers compact cars such as A-Class and B-Class, the C-Class and E-Class, a diverse set of SUVs, roadsters, coupes, sedans, convertibles, and S-Class luxury cars. In addition, the division offers small cars under the *smart* brand.

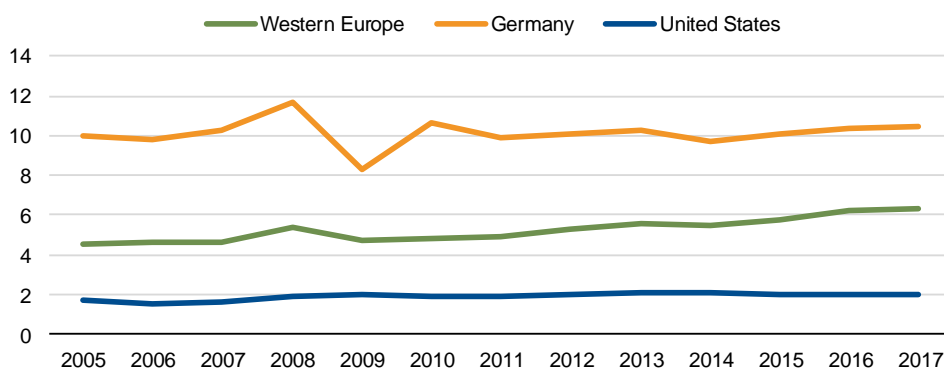
Mercedes-Benz Cars: market shares over time

An auto OEM's ability to generate operating profits and cash flows from ongoing operations is closely linked to its market position, as measured by its share of a specific product category or geographic region. Market share is affected by general demand, the product lifecycle (including new products), automotive facelifts, and the average age of the model range. In essence, the contraction or expansion of market share over time mirrors an OEM's ability to offer attractive products and is a good indication of its overall competitive position. The analysis of market share likewise implicitly includes an assessment of an OEM's ability to design appealing products.

Although it appears intuitive to measure an automaker's market share against the global volume of light-vehicle sales, we instead focus our analysis on certain product sub-categories or geographic regions. This avoids an inconsistent blending of different product types, for example, blending mass-market, entry-level vehicles with high-margin premium cars, luxury cars or SUVs.

Over the past decade Mercedes-Benz Cars has reported a fairly gradual improvement in the shares of its key markets, i.e. Germany and the rest of Europe, as well as North America (see figure 1). The history of market share developments in the Chinese car market likewise points to a gradually rising share over the past five years (2.6% in 2017 after 2.1% in 2016 and 1.4% in 2012). This further confirms for us that Mercedes-Benz Cars has been able to either maintain or expand market position with the products offered. Scope views the market position of Mercedes-Benz Cars overall as strong and supportive for the rating.

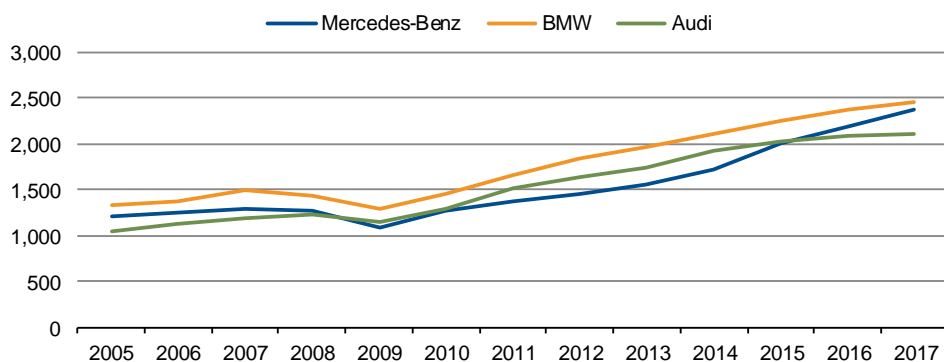
Figure 1: Mercedes-Benz Cars – market share development (%)



Source: Daimler

The stability and/or slightly improving market shares have been achieved against a backdrop of rising volumes for premium cars over the past years. Starting with the year after the financial crisis (2010), premium car makers such as Mercedes-Benz, BMW or Audi have enjoyed a favourable economic environment, supporting a considerable increase in unit sales volumes. Mercedes-Benz Cars' growth (CAGR) during 2010-2016 was about 200 basis points higher than those of its key competitors (BMW group, Audi group). To some extent, the weaker growth momentum at BMW was attributable to the different product lifecycle for key volume cars (such as the 3 Series and 5 Series) and we expect the gap in growth rates between BMW and Mercedes-Benz Cars to narrow in the coming years.

Figure 2: Premium car makers – unit volume development

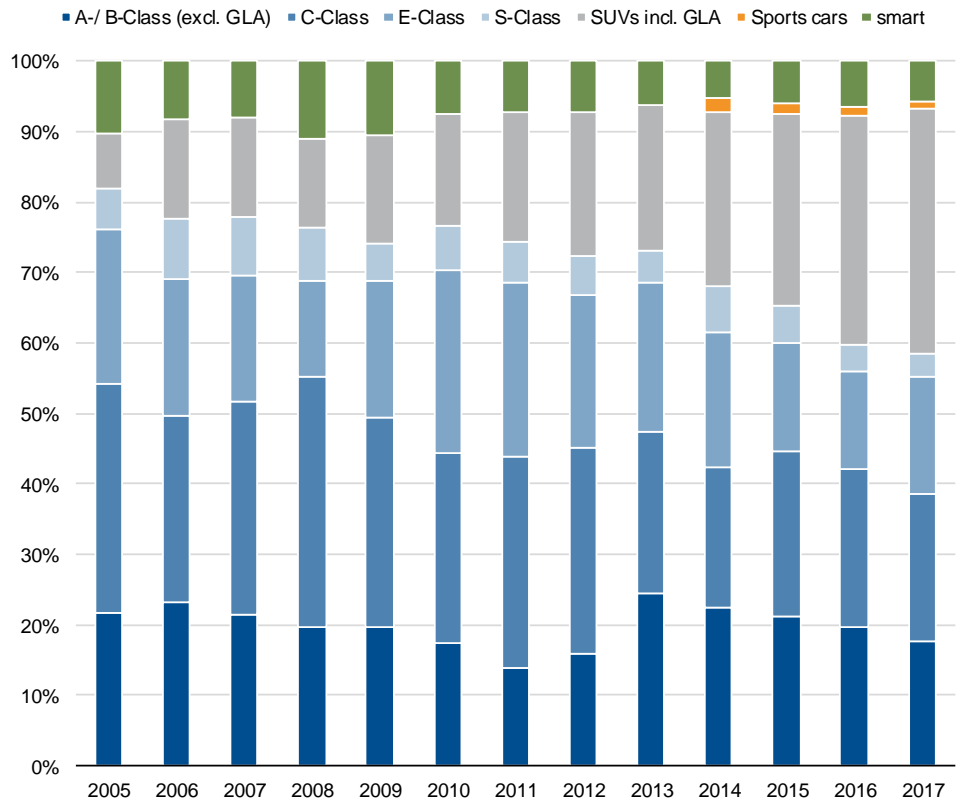


Source: Daimler, BMW, Audi (in thousands of units)

The market position of Mercedes-Benz Cars continues to be supported by the model offensive launched back in 2012, and about half of the new models launched since then have no predecessor.

The expansion of the product range, in particular a broadened product offering of compact cars (such as the CLA launched in early 2013 and the GLA launched in 2014 in addition to the A-Class and B-Class) have attracted a younger demographic. A further key to success of a broadened product mix, which appeals to a wider group of potential customers, has been the growing popularity of compact SUVs. Today, large and compact SUVs account for about one-third of the unit sales volume versus 20% five years ago.

Figure 3: Mercedes-Benz Cars – product portfolio over time



Source: Daimler

Our analysis of the trends and resilience of market shares in specific product segments or geographic regions is supplemented by our analysis of the product range. Key considerations are future product launches (including the product-renewal cycle), facelifts, the mix of vehicles, and the number of products with alternative powertrains such as battery-electric vehicles or hybrid cars. In 2017, Mercedes-Benz Cars' unit volume benefitted from the launch of the new E-Class in 2016, with all variants and derivatives of this model being available in 2017. The facelifted versions of the GLA and S-Class should likewise supported unit sales in 2017. The upcoming cycle of product renewals and facelifts confirms our view that Mercedes-Benz Cars is very likely to maintain or slightly improve its market position in the medium term.

Figure 4: Mercedes-Benz Cars – product lifecycle

2014	2015	2016	2017	2018F
GLA	GLE Coupe	E-class Sedan	E-class Coupé	A-Class
C-Class Sedan	GLC	E-Class Estate	E-class Convertible	C-Class Sedan facelift
C-Class Estate	C-Class Coupé	S-Class Convertible	S-Class facelift	C-Class Estate facelift
S-Class Coupé	CLA Shooting Brake	C-Class Convertible	AMG GT R	C-Class Convertible facelift
smart fortwo	Mercedes AMG GT	GLC Coupé	AMG GT Roadster	C-Class Coupé facelift
smart forfour		smart fortwo cabrio	smart fortwo cabrio EV	CLS
V-Class*			smartfortwo EV	S-Class Convertible facelift
			smartforfour EV	S-Class Coupé facelift
			Pickup (X-Class)*	AMG 4-door Coupé
			GLA facelift	G-Class facelift
				GLC F-Cell

Source: Daimler; *included in MB Cars retails sales but division Vans

In terms of product development, Mercedes-Benz Cars presented its electric vehicle brand, EQ, at the Paris auto show in 2016. Series production of the first all-electric vehicle based on the show car presented at the Paris auto show, a sporty SUV coupe with a 500km range, is scheduled for 2019. The battery for the new electric vehicle will be developed by Daimler's subsidiary ACCUMOTIVE, and an investment of about EUR 500m is planned to expand battery production capacity in the coming years. Overall, Daimler plans to launch more than 10 all-electric vehicles by 2022. The company's plans, efforts and investment towards the electrification of its product range are neutral for our assessment of the business risk profile for the time being.

Mercedes-Benz Cars: brand positioning

Mercedes-Benz Cars has one of the strongest brands for premium cars worldwide. Its strength and customer awareness results from appealing and technologically leading products. Through a broadening line of electric and plug-in hybrid vehicles, we expect the group's brand perception to strengthen and participate in the increased demand for alternative powertrains. Mercedes-Benz, the group's core brand for passenger cars, ranks among the leading global brands.

Daimler Trucks

Daimler Trucks is the largest truck manufacturer worldwide for commercial vehicles with gross vehicle weight of more than six tonnes. The product range includes light-, medium, and heavy-duty trucks for local and long-distance deliveries, in addition to special vehicles. Key brands include Mercedes-Benz, Freightliner (US), Western Star (US), FUSO (Japan), and BharatBenz (India).

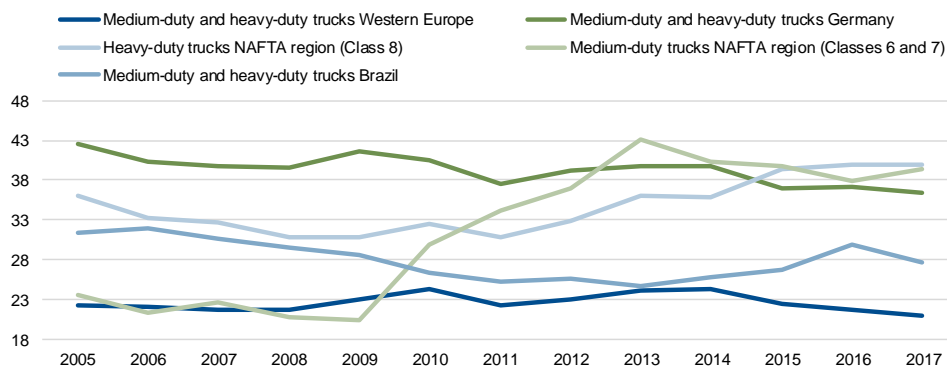
Daimler Trucks: market shares over time

Daimler Trucks is the leading producer for heavy- and medium-duty trucks worldwide and is the market leader in Europe and the NAFTA region. The division likewise holds strong market positions in Brazil (second), Japan (third) and India (fourth).

The market share development of Daimler Trucks is a mixed picture over the past years. Market share changes relevant for our analysis (2015-2017) suggest that the market share declines in Western Europe continued, now at a level of 21%. As pointed out in our earlier analysis, we see this more as normalisation of market shares back to the trends

observed prior to 2013 and 2014, when Daimler Trucks significantly improved its long-term market position (market share rose to 24% from 22% in preceding years). Current market shares in Western Europe are only slightly below the 10 year average of market shares. Daimler Truck's market share for heavy-duty trucks in Germany is, however, still under pressure.

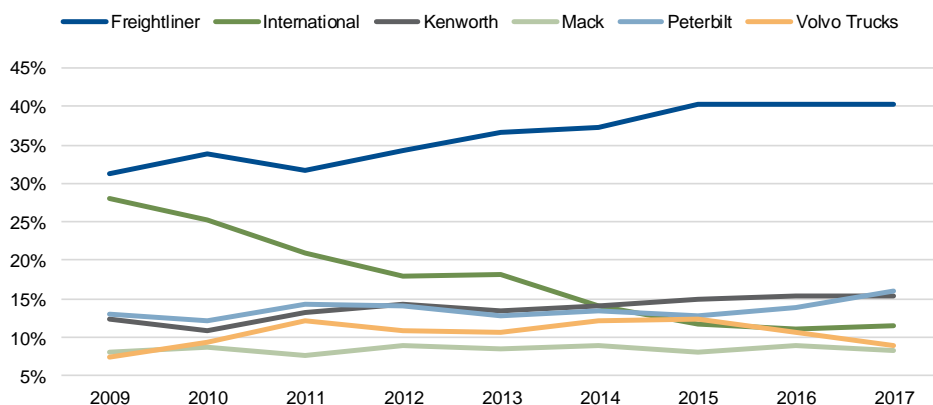
Figure 5: Daimler Trucks – market share development (%)



Source: Daimler

On the other hand, the division has substantially improved its market position in the NAFTA region for heavy-duty trucks (class 8) in the observation period (2015-2017). While the two-year change in market share was less pronounced than in earlier periods (+70 bps), Daimler Trucks has maintained a market share (40%) for heavy trucks at levels not observed in the period 2005-2015.

Figure 6: Daimler Trucks – market share, US Class-8 market



Source: Daimler; Freightliner = Daimler Trucks

Market share data in the key developed markets of 21% (Europe), 40% (NAFTA heavy-duty trucks), and 39% (NAFTA medium-duty trucks) overall point to the strong competitive position of Daimler Trucks. In view of the sub-sector's high degree of consolidation, with only a few players in the key truck markets (Europe, NAFTA, South America, Japan), we expect a stable continuation of market share for the top manufacturers worldwide. Our view is also backed by the comparatively high customer stickiness. In the 1Q18, Daimler Trucks reported a strong book-to-bill of 1.6x worldwide and 2.1x for the US suggesting that the division should maintain its supportive market position in 2018. Market shares and product positioning exhibit different patterns in emerging markets such as India or China. Western commercial-vehicle manufacturers such as Daimler Trucks, MAN/Scania, Volvo or Paccar still play a minor role in emerging markets given demand for high-

technology and high-end commercial vehicles in those regions remains limited. Consequently, truck markets in emerging regions are more fragmented and more intensely competitive.

Mercedes-Benz Vans

This division is primarily active in the market for mid-size and large vans. Key products are the Sprinter, the Vito series, the V-Class multi-purpose vehicles, and the Citan city van. The division also includes the premium pickup X-Class. Key markets are western European countries, accounting for about two-thirds of unit sales volume. Mercedes-Benz Vans has enjoyed strong volume growth in the past years, and unit volumes sold have more than doubled since 2009, partly due to new products and distribution channels in new regions. The division's market share for mid-sized and large vans in western Europe was fairly stable, at 16-18% over the past decade and we see no indication that the division's market position will deteriorate.

Daimler Buses

This division, with Mercedes-Benz and Setra brands, is a market leader for buses of more than eight metric tonnes. The division's product range comprises city and intercity buses, coaches, and bus chassis. Revenues are primarily derived from western Europe and Latin America.

Daimler Financial Services (DFS)

Daimler Financial Services (DFS) represents an integral part of the group's business. The financial services arm supports the vehicle sales of the Daimler group's brands in around 40 countries. Its product portfolio primarily consists of financing and leasing packages for customers and dealers, but also includes insurance brokerage, fleet management services, credit cards, and innovative mobility services such as 'mytaxi' and 'car2go'. In April 2018, BMW and Daimler signed an agreement to merge their respective mobility service units to create a leading provider for mobility services including car sharing, on-demand mobility, ride hailing and charging.

The financial services division provides an indirect (earnings) benefit to the industrial units. Buyers of passenger cars and trucks have higher brand and dealer loyalty if the vehicle's purchase is supplemented with a financing package arranged by the OEM (relative to cash buyers). In addition, buyers with arranged financing have shorter holding periods and tend to have more (high-margin) add-on equipment for the vehicle.

DFS directly contributes to the group's financial performance, and our business risk assessment captures the benefits of incremental diversification from an in-house financial services unit. For the purpose of our financial risk assessment of Daimler, we separate the financial effects of DFS from those of the industrial business (Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, and Daimler Buses).

Diversification

Diversified business operations across key geographic areas and a broad range of products helps to mitigate the risk of a single business segment disproportionately impacting an OEM's cash flows. A company's diversification determines its ability to offset cash flow volatility arising from economic cycles and industry dynamics alike, and consequently supports the stability and reliability of cash flows.

Daimler's diversification is supportive of the business risk profile.

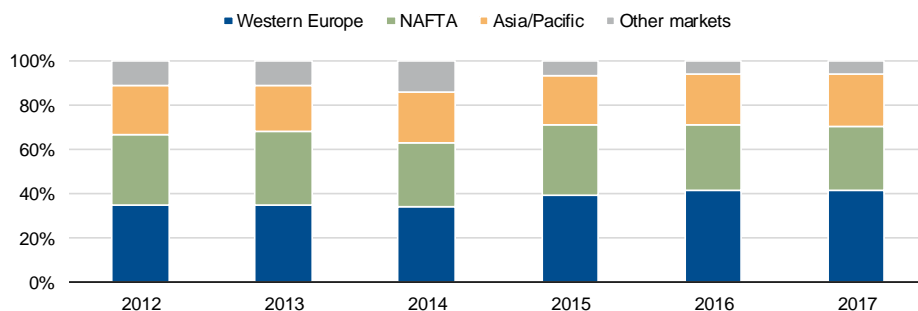
We split our analysis of diversification into two elements:

- (i) geographic and
- (ii) products.

Geographic diversification

Daimler is present in key automotive markets such as Europe, North America, China, Japan, and South America. Mature markets such as North America and Europe provide a floor to earnings, while above-average vehicle growth in emerging markets such as a China supports long-term growth opportunities.

Figure 7: Daimler group – geographic diversification

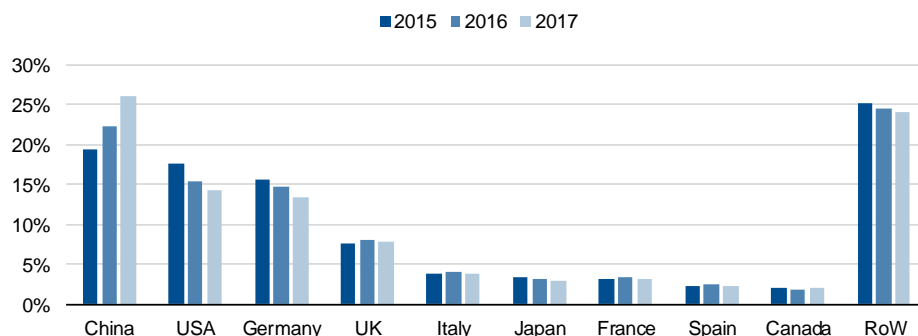


Source: Daimler

Given the difficult characteristics of the fragmented Chinese and Indian markets, including pricing pressures from domestic commercial-vehicle manufacturers, we consider Daimler Truck's presence in China and India to be neutral for the business risk assessment.

The broad diversification of activities is likewise reflected in the regional sales mix of the largest division, Mercedes-Benz Cars (see figure 8).

Figure 8: Mercedes-Benz Cars – regional retail sales by volume



Source: Daimler

Product diversification

Scope considers Daimler's product diversification to be a positive rating driver. The group's line-up focuses on premium customers and shows a well-diversified product breadth across all vehicle categories, ranging from small, compact vehicles to luxury and ultra-luxury vehicles. With a broad range of new vehicles such as compact SUVs and compact cars, the number of variants and models at Mercedes-Benz Cars has increased substantially over the past few years. Consequently, we believe that the risk of Mercedes-Benz Car's volatility of unit sales volume (resulting from product lifecycle sales) has reduced over the past years. We note that Daimler announced an investment of up to EUR 10bn to develop battery-electric vehicles (BEV), as well as plans to launch more than 10 new BEVs until 2022, which further adds to the product diversification of Mercedes-Benz Cars.

Daimler's globally well-diversified business activities are also reflected in the group's captive finance activities, which mainly support their dealer network and retail sales.

Product diversification in the truck unit, however, is limited, reflecting the small number of medium- and heavy-duty product variants. We likewise caution that the benefits to diversification from Daimler Trucks could prove to be a substantial risk in less favourable economic environments. Demand for commercial vehicles reacts quickly to negative economic trends (early cycle), and unfavourable economic changes can have a materially negative effect on the group's earnings and cash flow generation.

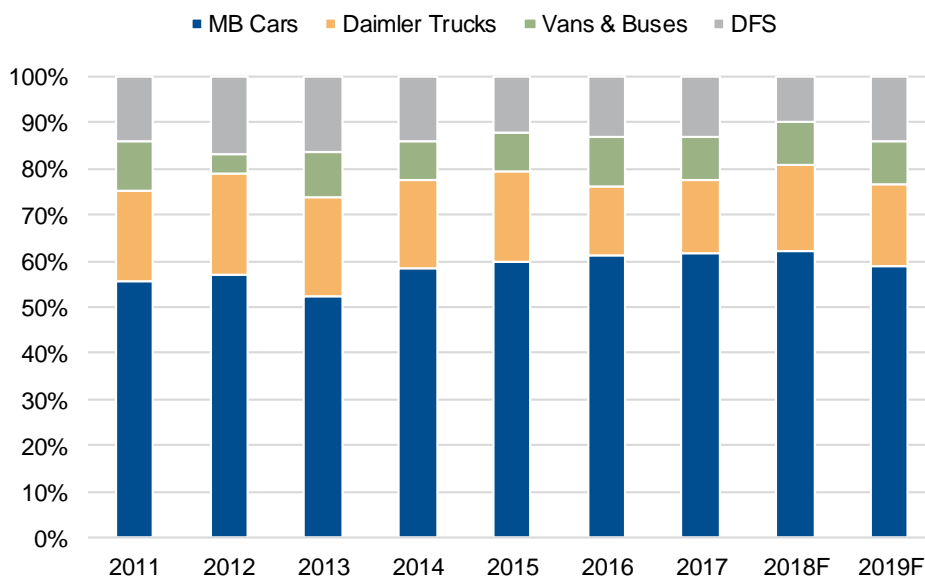
Profitability

To determine Daimler's operating profitability, Scope considers the EBITDA margin of the group's four industrial units and disregards earnings from the captive finance unit (DFS). In our calculation, we adjust the EBITDA of the industrial operations for capitalised development costs. The group's leading position in the premium automotive market is reflected in its margin profile. Overall, we view the current and prospective operating profitability (EBITDA adjusted for capitalised development costs) as credit-positive for the business risk profile.

We forecast the Scope-adjusted EBITDA margin to stay at close to 10% over the forecast horizon (versus 10.5% in 2017 and 2016). Daimler's operating profitability has been fairly stable over the past five years, reflecting a number of factors that include, among others, the favourable economic environment, low interest rates, low gasoline prices, successful product launches at Mercedes-Benz Cars, better sales mix at Mercedes-Benz Cars (notably in China), cost reductions from increasing standardisation and modularisation of components in the manufacturing process, and the streamlining of capacity (notably at Daimler Trucks). We have factored in a weakening of MB Cars' margins in 2019 and beyond reflecting (i) increasing expenses for electrified vehicles and (ii) low unit sales volumes of electrified vehicles leading to reduced cost absorption.

The highest share of operating profits (EBITDA) is generated at Mercedes-Benz Cars and any materially negative developments at Mercedes-Benz Cars could eventually have a negative impact on our profitability assessment. We note, however, that the risk for material earning swings in the key automotive division may have been mitigated by the expansion of the product portfolio. Historically, Mercedes-Benz Cars was largely reliant on the product lifecycles of its core product lines (C-Class, E-Class, S-Class). The expansion of the product portfolio into compact cars and compact SUVs, including the broader array of different variants for all car models offered, should have reduced the dependence of operating profit generation from specific lifecycle developments.

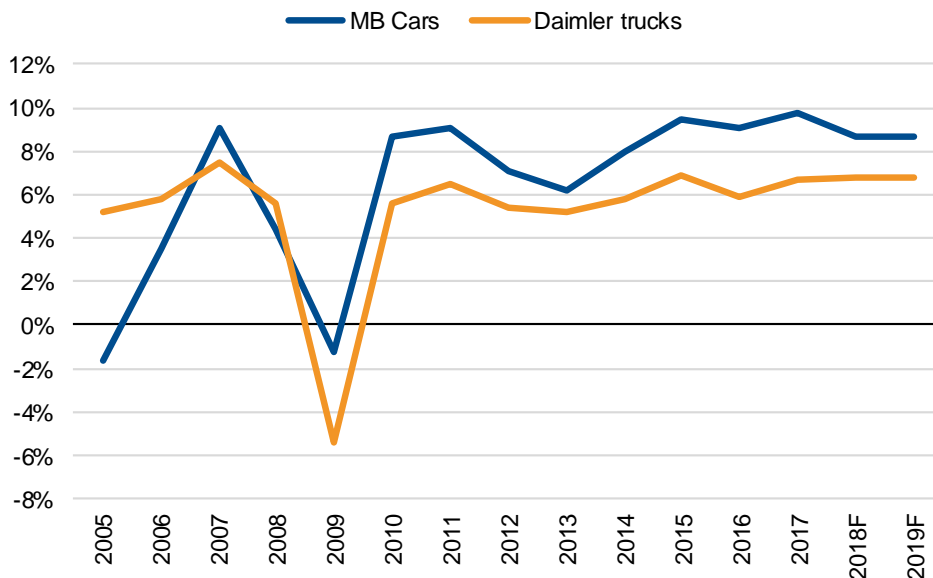
Figure 9: Operating profit (EBIT) distribution, Daimler group



Source: Scope, DFS = Daimler Financial Services

In our base case, we expect Mercedes-Benz Cars to report an operating profit margin of 9.3% in 2018 and 7.0% for Daimler Trucks.

Figure 10: Operating profit margin (EBIT), Mercedes-Benz Cars and Daimler Trucks



Source: Scope, Daimler.

Financial risk profile

Scope's analysis of the financial risk profile of the group is based on the financials of Daimler's industrial activities. To that end, we separate material line items from the consolidated accounts that relate to DFS, notably its financial debt. In the financial services business, Daimler has a very high level of gross financial indebtedness, and the majority of the group's reported financial debt relates to the (matched) funding of captive-finance assets.

Figure 11: Breakdown of financial debt at Daimler

EUR m	Scope estimates			
	2016	2017	2018F	2019F
Short-term (current) debt reported for group	47,288	48,746	55,421	62,430
Long-term (non-current) debt reported for group	70,398	78,378	78,378	78,378
= Group gross financial debt reported	117,686	127,124	133,799	140,808
Market valuation and currency hedges for financial debt	-61	229	229	229
Financing liabilities nominal	117,625	127,353	134,028	141,037
of which is industrial business	-1,488	1,812	1,812	1,812
of which is financial services	119,113	125,541	132,216	139,225

Source: Daimler, Scope

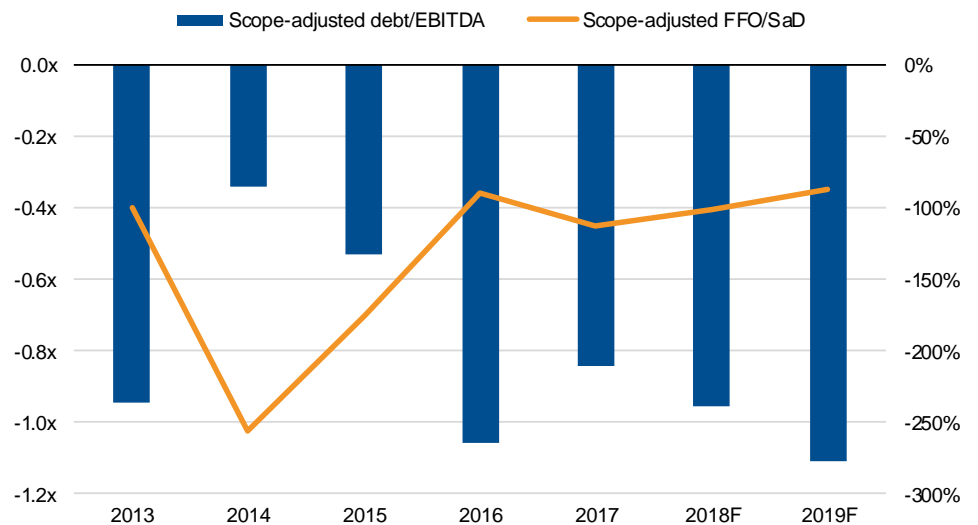
Accounting adjustments

Our adjustments primarily include i) unfunded pension obligations, ii) operating leases, and iii) restricted cash.

In an initial step, we deduct from gross-adjusted debt the cash and marketable securities totalling EUR 22.1bn in 2017. This number also includes cash and marketable securities reported under the captive finance operations (DFS) as those can be accessed by the entire group to service obligations. In a subsequent step, we do, however, not credit the amounts of cash and cash equivalents that are deemed restricted and therefore not centrally available for immediate debt repayment (but included in the EUR 22.1bn). The amount of cash that is not credited is EUR 1.3bn.

In view of the limited financial liabilities in its industrial business and considerable financial flexibility (cash and cash equivalents), Scope-adjusted debt is negative to a significant degree. The net cash positive position (i.e. the negative figure for Scope-adjusted debt) eventually leads to strong credit ratios. We do not expect additional external financial debt in the industrial units and slightly improving EBITDA (together with positive free operating cash flows from industrial operations that is over and above projected dividend payments). Therefore, we expect Scope-adjusted debt to stay negative going forward, i.e. available and unrestricted liquidity should continue to exceed financial debt reported in the industrial business.

Figure 12: Credit metrics – development of leverage



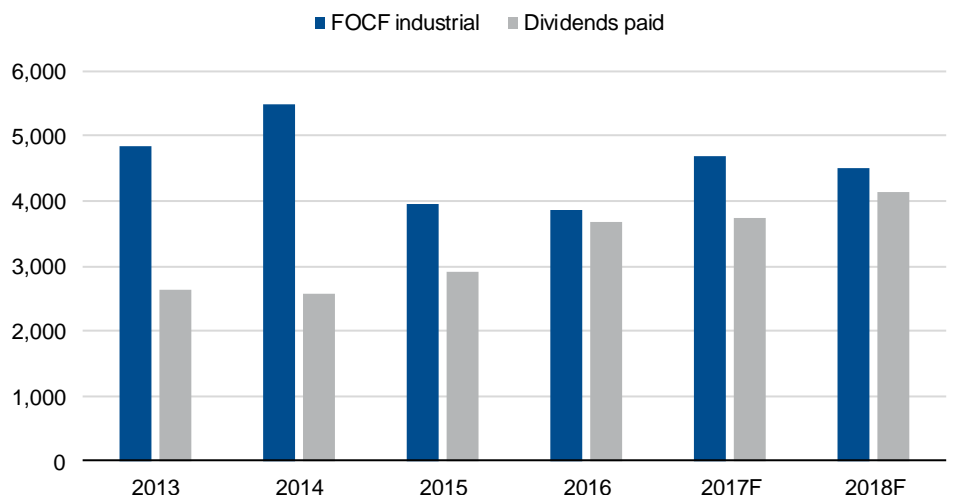
Source: Scope, Daimler, SaD = Scope-adjusted debt

The financial risk profile is a key support for the corporate credit ratings of Daimler and its related financing subsidiaries. Our positive assessment of the financial risk profile is supported by Daimler’s record of positive free cash flow generation in its industrial business. During the financial crisis (2009), positive effects for free cash flow were mostly the result of working-capital effects; and thanks to a dividend cut at that time, the group has maintained its financial flexibility.

Going forward, we believe the industrial units should generate sufficient free cash flow to cover annual dividend payments including those to minorities. We have factored in an incremental uptick in dividend payments over the forecast horizon, reflecting higher absolute dividend payments and assuming a stable dividend payout ratio.

Any surplus of free cash flow over dividend payments will very likely be used for smaller bolt-on acquisitions in order to support the expansion of knowledge around electrification, autonomous driving, and digitalisation.

Figure 13: Free operating cash flow – industrial business vs. dividends paid



Source: Daimler, Scope estimates, in EUR mio.

Liquidity

The short-term rating is S-1. Scope views Daimler's liquidity and financial flexibility as 'better than adequate' in accordance with our methodology to determine the liquidity of corporates. In accordance with our methodology on automotive and commercial vehicle manufacturers, we disregard financial maturities from the captive-finance operations to determine our liquidity coverage ratios, only taking into account financial maturities of the industrial segment. In addition, we include balances of cash and cash equivalents reported by the captive finance segment when calculating the liquidity coverage, as these funds are accessible for the whole group.

Financial liabilities in Daimler's industrial division are substantially covered by internal sources (cash and expected cash generation) and external sources (committed syndicated credit facility). In our view, Daimler has strong banking relationships, as evidenced by the high number of participating banks in its syndicated credit facility, and a good standing in public debt markets, as evidenced by the issuance of numerous public debt instruments in various currencies.

Liquidity is supported by:

- Cash of EUR 12bn on 31 December 2017. This includes the cash reported by the industrial business (EUR 9.5bn) and the captive finance unit (EUR 2.5bn). Of the reported liquidity, about EUR 1.3bn is not immediately accessible due to different (short-term) restrictions such as currency-conversion limitations and/or other restrictions on repatriation. Therefore, we neither deduct the EUR 1.3bn to determine our financial credit ratios, nor do we consider this amount in our liquidity assessment.
- Cash equivalents in the form of marketable debt securities, in an amount of EUR 10.0bn reported by both the captive finance unit and the industrial units.
- A EUR 9.0bn syndicated credit facility with a consortium of more than 40 banks. The facility is due in September 2020. As of 31 December 2017 the facility was unused.
- Our projection of free operating cash flow from the industrial business in a range of about EUR 4.0bn-4.5bn in 2018 and in a similar range in 2019.

Contractual and potential uses of liquidity are:

- Financial maturities in the industrial division of EUR 1.8bn as of 31 December 2017; and
- Dividend payments in a range of EUR 4.1bn-4.3bn in each of 2018 and 2019. This compares to dividend payments of EUR 3.7bn in 2017 and EUR 3.7bn in 2016 (including those dividends paid to minorities).

Figure 14: Liquidity

Liquidity and financial maturities in EUR m	2016	2017	2018F	2019F
Unrestricted cash & cash equivalents	20,429	20,835	22,591	24,494
Available and undrawn committed credit lines	9,000	9,000	9,000	9,000
FCF, industrial units	3,874	5,005	4,516	4,119
Dividends paid	-3,678	-3,727	-4,150	-4,337
Available financial flexibility	29,625	31,113	31,958	33,277
Financial debt, industrial units (t-1)	3,212	-1,488	1,812	0
Internally and externally provided liquidity cover	9.2x	-20.9x	17.6x	N.M.

Source: Daimler, Scope

Financial services: Daimler Financial Services (captive finance)

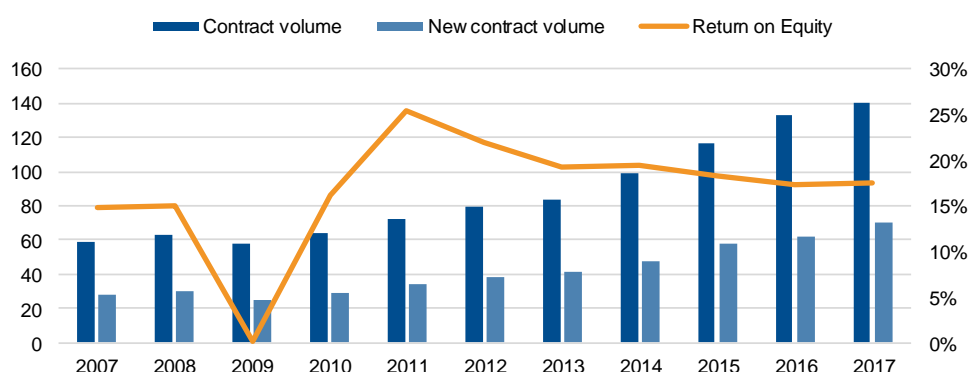
Alongside growing unit volumes in Daimler's industrial operations (notably Mercedes-Benz Cars and Daimler Trucks), the captive finance segment (DFS) showed increasing business volume and a rising number of contracts signed.

In 2017, DFS had 4.8m of leasing and financing contracts (vs. 4.3m in 2016). The contract volume reached EUR 140bn in 2017. The majority of vehicles financed are passenger cars, followed by trucks and vans. The group-wide penetration rate (i.e. the number of vehicles sold by any of the industrial units) was unchanged at 48% in 2017 with slightly higher penetration rates for Mercedes-Benz Cars.

The maturity profile of the group's captive finance liabilities and underlying assets match well, and DFS follows the policy that asset-liability risks (for example, on maturities, interest rates, and currencies) are matched from initiation of the contract. DFS follows the indicative goal to have roughly 35% of contract volumes in operating leases, 50% in financing (including finance leases) with the remainder being floor-plan funding for dealers.

In 2017, roughly one-third of Daimler's captive finance assets were exposed to residual value risks (products under operating lease contracts for which Daimler is the lessor). Residual value risks exist if a vehicle's expected market value at the end of the contractual lease term is lower than its estimated residual value at the date the contract is entered into. Daimler does not disclose detailed residual value figures, and residual value assumptions are subject to an ongoing review in conjunction with annual and quarterly reporting. At Daimler, the majority of residual value risks is borne by the industrial business. With regards to the deterioration of residual values of diesel cars in Germany, Daimler has taken a EUR 100m charge in the first quarters 2018. This special charge booked relates more to general deterioration of the residual values in the market rather than the residual value risks borne by Daimler's portfolio. At the same time, the company indicated that the value of diesel cars in the leasing portfolio older than Euro 6 emission norm is less than EUR 1.0bn with further reductions until year-end 2017. Scope believes that the group's accounting policy and monitoring approach on estimating future price developments (notably used-car/truck prices) of assets under risk is appropriate.

Figure 15: Development – captive finance activities (in EUR bn)



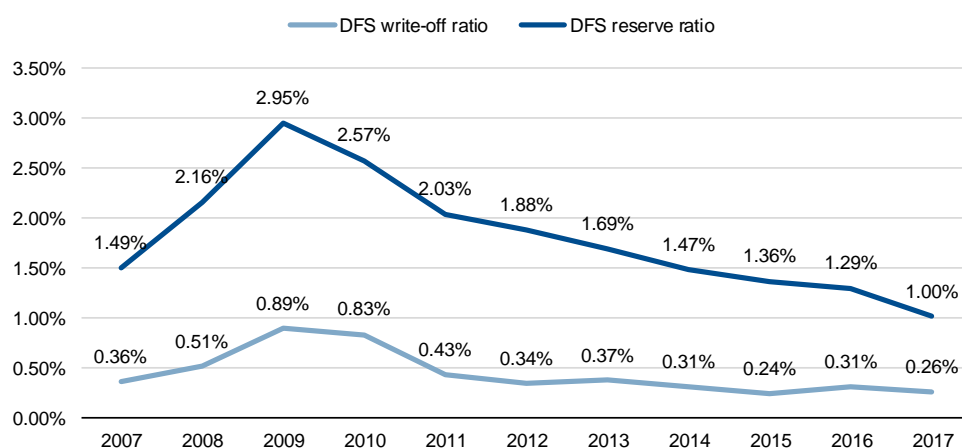
Source: Scope, Daimler

DFS has a proven history and track record of managing underwriting and credit risks. The percentage of credit losses in the division continues to be low ever since the end of the economic and financial crisis in 2010. The history of credit losses (write-offs) over the past few years should, however, be judged with the caveat that the economic environment, interest rates, and unemployment rates have been very favourable, i.e. the

probability of credit risks materialising was very low in the past years. DFS has built credit reserves at about four times the size of the current run rate of credit losses.

Overall, we view the risk profile of DFS as adequate. Nevertheless, we point out that the emergence of further credit losses would have double effect on the division's return on equity as there would be i) higher write-offs and ii) higher credit-reserve charges (provisioning) whenever the write-off ratio worsens. The crisis in 2008-2009 has shown that credit risks and residual value risks materialise when unit sales volumes decline, i.e. credit risks unfold their worst impact when an industrial unit's operating profits are under pressure from worsening demand.

Figure 16: Credit loss ratio and credit loss reserves at Daimler Financial Services



Source: Daimler. DFS = Daimler Financial Services

Key supplementary rating drivers

Financial policy

The group has publicly declared certain transparent financial parameters on its principal financial policy and strategy, including on shareholder remuneration. The group seeks to meet the following targets:

- Dividend payout/shareholder remuneration: Daimler targets a dividend payout ratio of about 40% and has maintained its dividend payments at about this level in the past (the payout ratio was 37% in 2017 versus 41% in 2016 and 40% in 2015). We have no reason to believe that Daimler will substantially change its dividend policy and likewise expect that forecasted free operating cash flows from the industrial business should be sufficient to cover dividend payments over the course of the forecast horizon. Over the past years, Daimler has repeatedly and publicly indicated that share buy-backs are not a preferred option to deploy the excess of cash generated over dividend payments.
- Liquidity: Daimler aims to maintain available financial flexibility (including cash, committed lines, unused ABS) at levels at least equivalent to upcoming short-term financial maturities, which include bond debt mostly relating to the financial services arm (DFS). This prudent approach places Daimler in a position of not having to seek external funding in critical situations (at least in the short term) and minimises the reliance on public debt markets should the volatility of global debt markets turn unfavourable.



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