# **Sovereign & Public Sector**

21 June 2024



# United States of America

# Rating report

#### **Rating rationale**

Wealthy, competitive and diversified economy: the US benefits from the largest economy globally, with high levels of wealth and significant economic diversification underpinning resilience to global economic crises. Its leadership in innovation is exceptional, supporting medium-run growth potential.

**US dollar as the global reserve currency:** the US dollar's role as the global reserve currency carries unparalleled advantages with respect to Treasury's funding flexibility, especially relevant during global financial crises, and reduces risk to long-run debt sustainability from comparatively higher government debt than many countries of the same ratings grade.

**World-class economic institutions:** the US benefits from a strong and resilient institutional framework, protecting the accountability and transparency of economic governance. The ratings are supported by world-class monetary and financial-supervisory institutions, anchoring price, financial and macroeconomic stability.

**Well-capitalised financial system:** the United States benefits from one of the world's most-advanced financial systems alongside deep capital markets. The banking system is well capitalised with strengthened profitability amid presently higher rates, while a strong financial-oversight framework anchors sound macroprudential policies.

Rating challenges: i) elevated medium- to long-run risks to the timely repayment of debt associated with politicised use of the US debt-ceiling instrument; ii) political polarisation, hampering the efficacy of economic policy making, with divisive 2024 elections fast approaching; iii) challenging long-run fiscal dynamics, with budget deficits staying elevated and public debt-to-GDP rising structurally; iv) economic and financial-stability risks amid higher-for-longer rates; and v) a comparatively-weak external sector.

Figure 1: United States of America's sovereign rating drivers

Risk pillars		Quan	Quantitative currency* risk*		Political risk**	Qualitative***	Final
		Weight			Notches	Notches	rating
Domestic economic risk		35%	aaa			1	
Public finance risk		20%	ccc		United States	1/3	
External economic risk		10%	СС	LICD		1	
Financ	Financial stability risk		bbb-	USD		2/3	
	Environmental factors	5%	bbb-	[+3]	[-1]	0	AA
ESG risk	Social factors	7.5%	b+			0	
HJK	Governance factors	12.5%	aaa			- 1/3	
Sovereign Quantitative Model		а				3	
Additional considerations						0	

<sup>\*</sup>The reserve-currency quantitative adjustment applies to currencies in the IMF's Special Drawing Rights (SDR) basket. \*\*The political-risk quantitative adjustment is based on the World Bank's Political Stability & Absence of Violence/Terrorism index. \*\*\*The qualitative scorecard analyst adjustments, capped at one notch per rating pillar, are weighted equally with an aggregate adjustment rounded to the nearest integer. For details, please see Scope's <a href="Sovereign Rating Methodology">Sovereign Rating Methodology</a>. Source: Scope Ratings.

### Foreign currency

Long-term issuer rating/Outlook

AA/Negative

Senior unsecured debt

AA/Negative

Short-term issuer rating/Outlook

S-1+/Negative

#### Local currency

Long-term issuer rating/Outlook

AA/Negative

Senior unsecured debt

AA/Negative

Short-term issuer rating/Outlook

S-1+/Negative

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# **Credit strengths and challenges**

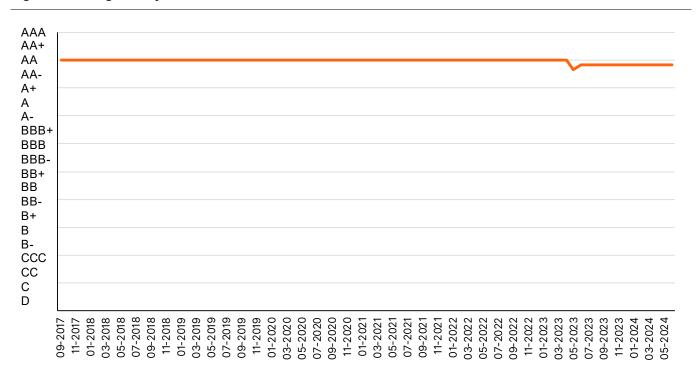
Credit strengths	Credit challenges
Large, diversified and wealthy economy	Misuse of the debt-ceiling instrument
US dollar as the leading global reserve currency	Long-run governance risks
Globally-leading economic institutions	Sustained elevated fiscal deficits
Well-capitalised banks; deep capital markets	Banking-system risks amid higher rates for longer

# **Outlook and rating triggers**

The Negative Outlook reflects Scope's view that risks for the ratings are skewed to the downside.

Negative rating-change drivers
A rise in long-run risk from the debt ceiling
Structural weakening of governance
Weakening of public finances
A significantly-reduced role for the US dollar as the global reserve currency

# Figure 2: Rating history<sup>1</sup>



Foreign-currency long-term issuer rating. Positive/Negative Outlooks are treated with a +/-0.33-notch adjustment. Credit Watch positive/negative with a +/-0.67-notch adjustment. Source: Scope Ratings.

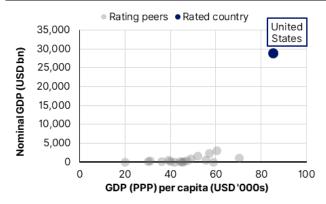


#### **Domestic economic risk**

#### Overview of Scope's assessments of United States of America's Domestic Economic Risk

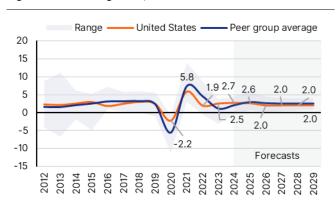
SQM* indicative rating	Analytical component	Assessment	Notch adjustment	Rationale
	Growth potential and outlook	Strong	+1/3	Moderate growth potential, supported by structural reforms and investment; strong recent growth
aaa	Monetary policy framework	Strong	+1/3	Federal Reserve is the globe's leading central bank; the United States has an independent monetary policy
	Macroeconomic stability and sustainability	Strong	+1/3	Competitive and highly-diversified economy; flexible labour market

Figure 3: Nominal GDP and GDP per capita (2024)



Source: IMF World Economic Outlook (WEO) projections, Scope Ratings

Figure 4: Real GDP growth, %



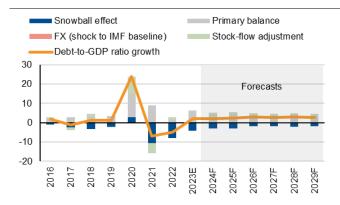
Source: IMF WEO, Scope Ratings forecasts

#### **Public finance risk**

### Overview of Scope's assessments of United States of America's Public Finance Risk

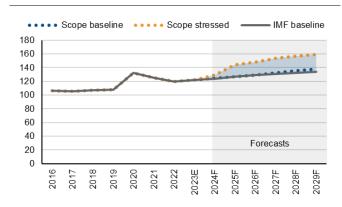
SQM indicative rating	Analytical component	Assessment	Notch adjustment	Rationale	
	Fiscal policy framework	Weak	-1/3	Weak fiscal framework including politicisation of the debt limit	
CCC	Long-term debt trajectory	Strong	+1/3	Elevated debt ratio and challenges to long-run debt sustainability, but highest debt tolerance of globally-rated sovereigns	
	Debt profile and market access Strong		+1/3	Global benchmark issuer status and excellent government market access; below-average maturity of debt for an advanced-economy sovereign and elevated yearly governme gross financing requirements	

Figure 5: Contributions to change in debt levels, pps of GDP



Source: IMF WEO, Scope Ratings forecasts

Figure 6: Debt-to-GDP forecasts, % of GDP



Source: IMF WEO, Scope Ratings forecasts



#### **External economic risk**

# Overview of Scope's assessments of United States of America's External Economic Risk

SQM indicative rating	Analytical component	Assessment	Notch adjustment	Rationale
	Current account resilience	Strong	+1/3	Diversified export base; moderate current-account deficits
CC	External debt structure	Strong	+1/3	Relatively low external debt; most foreign assets are in foreign currency, whereas liabilities are in the US dollar
	Resilience to short-term external shocks	Strong	+1/3	US dollar as the prime global reserve currency mitigates vulnerabilities to external crises

Figure 7: Current-account balance, % of GDP

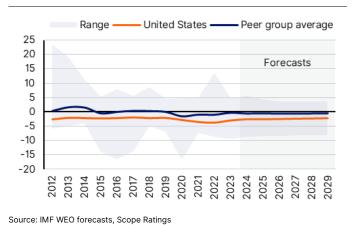
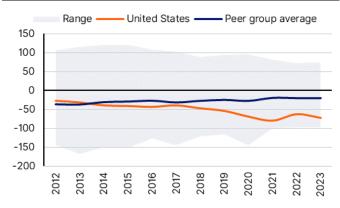


Figure 8: Net international investment position (NIIP), % GDP



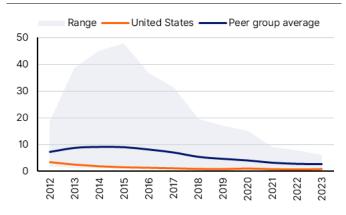
Source: IMF, Scope Ratings

# Financial stability risk

# ${\bf Overview\ of\ Scope's\ assessments\ of\ United\ States\ of\ America's\ \it Financial\ Stability\ \it Risk}$

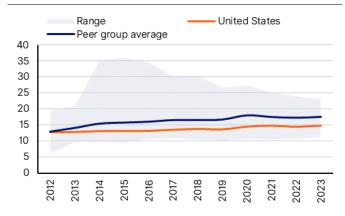
SQM indicative rating	Analytical component	Assessment	Notch adjustment	Rationale
	Banking sector performance	Strong	+1/3	Pre-eminent banking system with sizeable capital buffers and strong asset quality; stronger profitability than peer European banking systems
bbb-	Financial sector oversight and governance	Strong	+1/3	Sophisticated financial-regulatory system and strong financial governance framework under the Federal Reserve Board, Federal Deposit Insurance Corporation, and the Securities and Exchange Commission
	Financial imbalances	Neutral	0	Corporate debt risk; significant financial risks given conditions of higher rates for longer even as rates are eventually eased

Figure 9: Non-performing loans, % of total loans



Source: World Bank (WB), Scope Ratings

Figure 10: Tier 1 capital, % of risk-weighted assets



Source: IMF, Scope Ratings

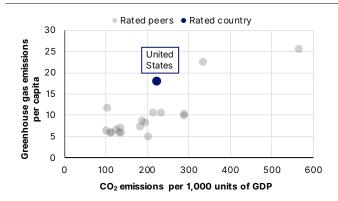


# **Environmental, Social and Governance (ESG) risk**

#### Overview of Scope's assessments of United States of America's ESG Risk

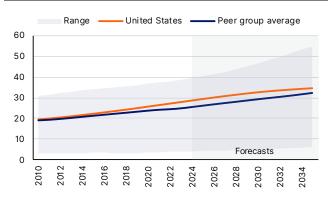
SQM indicative rating	Analytical component	Assessment	Notch adjustment	Rationale
	Environmental factors	Neutral	0	Significant transition risks balanced by current government's ambitious environmental-policy initiatives; meaningful natural disaster risk exposure
а	Social factors	Neutral	0	Erosion of socio-economic mobility and elevated inequality; weakening demographics; Joe Biden's social-reform agenda counters social crises
	Governance factors	Weak	-1/3	Resilient democratic institutions despite erosion of institutional strengths since the Donald J. Trump presidency; polarisation prevents bipartisan problem solving; gridlock following 2022 elections and institutional risks after 2024 elections

Figure 11: CO<sub>2</sub> emissions per GDP, mtCO<sub>2</sub>e (2022)



Source: European Commission (EC), Scope Ratings

Figure 12: Old-age dependency ratio, %



Source: United Nations (UN), Scope Ratings

## Reserve-currency adjustment

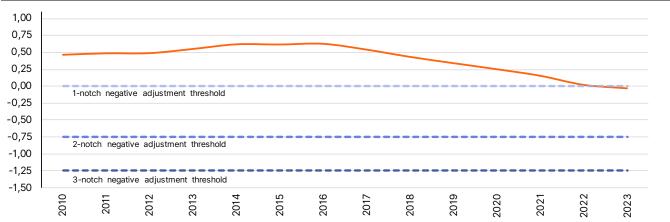
Figure 13: IMF SDR basket and Scope reserve-currency adjustment

Currency	U.S. dollar	Euro	Chinese yuan	Japanese yen	Pound sterling	Other
IMF SDR basket weights, %	43.4	29.3	12.3	7.6	7.4	0.0
Positive adjustment, notches	3	1	1	1	1	0

Source: IMF, Scope Ratings

#### Political-risk adjustment

Figure 14: WB Political Stability & Absence of Violence/Terrorism index, United States of America, 3-year moving average



Source: WB, Scope Ratings

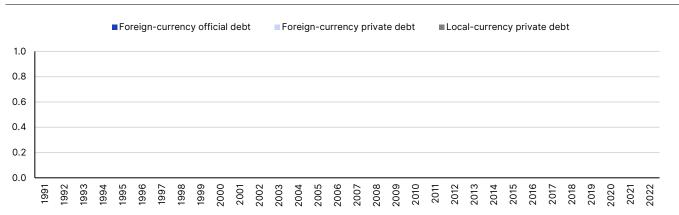


#### **Additional considerations**

No adjustment was applied to the rating from additional considerations.

# Appendix I. Sovereign default history

Figure 15: Sovereign default history, USD m



Depicted private-debt defaults may not always constitute a credit event under <u>Scope's credit-rating definitions</u>. Source: <u>Bank of Canada–Bank of England Sovereign Default Database</u>, Scope Ratings.

# **Appendix II. Rating peers**

Rating peers are related to sovereigns with an indicative rating in the same rating category or adjacent categories, as assigned by Scope's sovereign quantitative model after accounting for methodological reserve-currency and political-risk adjustments.

Peer group*						
Bulgaria	Estonia	Latvia	Slovakia			
Croatia	France	Poland	Spain			
Cyprus	Italy	Portugal				

 $<sup>\</sup>hbox{*Publicly-rated sovereigns only; the full sample of sovereign-rating peers may be larger.}$ 

# Appendix III. Economic development and default indicators

IMF Development Classification Advanced economy

5y USD CDS spread (bp) as of 19 June 2024 36.0



# Appendix IV. Statistical table for selected SQM indicators

This table presents a selection of the indicators (24 out of 30 – with the governance indicator reflecting a composite of five indicators) used in Scope's quantitative model, in line with Scope's Sovereign Rating Methodology. The metrics and sources for the data presented here ensure comparability across global country peers and may therefore differ from data from national and other select international statistical series.

Pillar	Core variable	Source	2018	2019	2020	2021	2022	2023
nic	GDP per capita (PPP), USD '000s	IMF	63.2	65.5	64.4	71.0	77.2	81.6
Domestic Economic	Nominal GDP, USD bn	IMF	20,657	21,521	21,323	23,594	25,744	27,358
	Real growth, %	IMF	3.0	2.5	-2.2	5.8	1.9	2.5
	CPI inflation, %	IMF	2.4	1.8	1.2	4.7	8.0	4.1
Dor	Unemployment rate, %	WB	3.9	3.7	8.1	5.4	3.7	3.6
υø	Public debt, % of GDP	IMF	106.8	108.1	132.0	125.0	120.0	122.1
Public Finance	Net interest payment, % of government revenue	IMF	7.4	7.6	6.7	7.2	8.6	10.3
ᆢᇤ	Primary balance, % of GDP	IMF	-3.1	-3.5	-11.9	-8.8	-1.3	-5.8
a jc	Current-account balance, % of GDP	IMF	-2.1	-2.1	-2.8	-3.5	-3.8	-3.0
External Economic	Total reserves, months of imports	WB	1.4	1.6	2.1	2.0	1.7	-
ă S	NIIP, % of GDP	IMF	-47.4	-54.2	-69.0	-79.6	-62.8	-
la 5	NPL ratio, % of total loans	IMF	0.9	0.9	1.1	0.8	0.7	0.8
Financial Stability	Tier 1 ratio, % of risk-weighted assets	IMF	13.5	13.9	13.8	14.8	15.2	14.7
i	Credit to the private sector, % of GDP	WB	180.5	191.2	215.8	216.3	216.3	-
	CO. per EUR 1,000 of GDP, mtCO.e	EC	255.2	242.2	224.0	225.7	225.1	-
	Income share of bottom 50%, %	WID	13.3	13.6	10.2	10.3	10.4	-
ပ္	Labour-force participation rate, %	WB	72.4	72.9	71.7	72.1	72.7	-
ESG	Old-age dependency ratio, %	UN	24.2	24.9	25.7	26.4	27.1	27.9
	Composite governance indicators*	WB	1.4	1.3	1.1	1.2	1.2	-
	Political stability, index	WB	0.4	0.1	0.0	0.0	0.0	-

<sup>\*</sup>Average of the following five World Bank Worldwide Governance Indicators: Control of Corruption, Voice and Accountability, Rule of Law, Government Effectiveness, Regulatory Quality.

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